

The Arab-German Family Business Summit 2010

Dead Sea, Jordan | 6 Nov - 7 Nov

The Arab-German Family Business Summit is held from 6-7 November 2010 at the Kempinski Hotel Ishtar on the Dead Sea in Jordan and under the business auspices of Ghassan E. Nuqul and Dr. Jürgen Heraeus. It is tailored exclusively to owners, chief executive officers and board-level executives of family businesses from the Arab world and German-speaking Europe. The conference aspires to create a cross-cultural exchange of knowledge, identify new markets and business partners, and cultivate personal exchange of information and experience. In 2010 approximately 150 participants are expected.

»The Arab-German Family Business Summit provides an excellent platform to exchange views and experiences, and gain insight into the challenges facing family businesses in a dynamic and global economy.«

Ghassan E. Nuqul | Patron 2010

The Summit



Community Building | The Arab-German Family Business Summit is a yearly gathering of families and their confidants, a place to cultivate long-lasting friendships and business relationships, and to build new ones. Current projects will be evaluated and expanded upon and new joint cooperations will be undertaken.

Create Knowledge | In workshops and conversation rounds, international academics from renowned universities will address current challenges that confront family businesses. We will build a diverse bridge between science and business in order to provide lasting benefits and value to all Summit participants.

Build New Business Opportunities | You will have the opportunity to gather with other participants in a personal atmosphere and establish valuable business contacts through independent Face-to-Face Business Talks. The IIFE Online Community provides an overview of the registered company representatives.

Cultural Programme | An optional cultural programme will round off the Summit by providing cultural insight into the host country Jordan. Therefore, an overnight excursion to the ancient city of Petra is planned from Sunday, 7 November 2010 to Monday, 8 November 2010.

The Programme

Saturday, 6 November 2010

09:30 hrs | Opening
10:30 hrs | Workshops & Panels
12:30 hrs | Buffet Lunch
14:00 hrs | Workshops & Panels
16:00 hrs | Private Business Talks
17:00 hrs | Panel Discussion I
20:00 hrs | Dinner

Sunday, 7 November 2010

10:00 hrs | Panel Discussion II
11:00 hrs | Private Business Talks
11:30 hrs | Panel Discussion III
12:30 hrs | Buffet Lunch
15:00 hrs | Cultural Programme*
20:30 hrs | Candlelight Dinner*

Monday, 8 November 2010**

09:00 hrs | Cultural Programme
13:00 hrs | Buffet Lunch
14:00 hrs | Cultural Programme
20:00 hrs | Arrival Amman

*Optional

** Entire day optional

Further Information

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To download the entire Summit brochure, [click here](#).