



## Invitation

Workshops

# Easy Access to SAUDI Market



**Munich**

Vier Jahreszeiten Kempinski



**17 July 2023**



**9:30 - 12:00**

**Milan**

Excelsior Hotel Gallia

**19 July 2023**

**12:30 - 3:00**

**Madrid**

Four Seasons Hotel

**24 July 2023**

**9:30 - 12:00**

SASO is pleased to announce a series of on-site workshops to explain the technical requirements to access to SAUDI market within SASO's mandate and responsibilities.

The workshops will be a unique opportunity to understand the current requirements and SASO's initiatives as well as face-to-face engagement with all relevant and interested stakeholders.



## Topcis:

**Saudi Product Safety Program**

**Electric Vehicle Certification Process**

**Saudi Technical Regulations**

**Saudi Quality Mark (SQM)**

For registration

**Click here**



## Workshops Agenda

Agenda Item	Duration
Registration and Reception	30 Minutes
Opening Remarks	10 Minutes
Keynote by H.E. Dr. Saad O. Al-Kasabi Governor of SASO	10 Minutes
Saudi Product Safety Program + SABER Platform	15 Minutes
Saudi Technical Regulations	10 Minutes
Saudi Quality Mark (SQM) + Electric Vehicle Certification Process	15 Minutes
Networking and Coffee Break	20 Minutes
Q&A Session	40 Minutes
Closing Remarks	5 Minutes

